

Distribution Sites

WHATCOM COUNTY—

Bellingham

Albertson's
Allied Arts
American Museum of Radio & Electricity
Arne Hanna Aquatic Center
Avenue Bread on James
Avenue Bread on Railroad
Avenue Pita
Bellingham Technical College Cafeteria, Bldg. G
Bellingham Technical College Library, Bldg. A
Bandito's Burritos
Bay Street Village Mall
Beauty in the Bead Shop
Bellingham Athletic Club
Cornwall
Bellingham Athletic Club
Meridian
Bellingham Children's Theatre
Bellingham City Hall
Bellingham Fitness
Bellingham Parks & Recreation
Bellingham Physical Therapy
Bellingham Public Library
Bellingham Public Library
Barkley Branch
Bellingham Public Market
Bellingham Railway Museum
Bellingham Senior Activity Center
Bellingham Shell
Bellingham Theatre Guild
Bellingham Towers
3rd Floor Lobby
Bellingham Whatcom County
Tourism
Benjamin's
Best Western Lakeway Inn
Blue Horse Gallery
Boomer's
Boundary Bay Brewery
Bruton and Schellberg
Busara
Café Akroteri
Café Adagio
Casa Que Pasa
Cascade Chiropractic
Chuckanut Bay Gallery & Garden
Chuckanut Ridge Wine Company
Cicchitti's
Cliff House
Comfort Inn, Guide Meridian
Community Food Co-op - Cordata
Community Food Co-op - Downtown
Consign Northwest
Corry's Fine Dry Cleaning
Cost Cutter - Cordata
Cost Cutter - Lakeway
Cost Cutter - Sunset Square

Courthouse - 2nd Floor
Crazy Mike's, Lakeway
Creative Dancewear
Curves
Dance Studio, The
Dancing For Joy
Days Inn
Downtown Bellingham Partnership
Econo Lodge
El Rinconito
Everyday Music
Fiamma Burger
Food Garden Restaurant
Fred Meyer, Bakerview
Fred Meyer, Lakeway
Gold's Gym
Golf Savings Bank
Grace Cafe
Haggen, Meridian
Hampton Inn
Hana Teriyaki
Hoagland Pharmacy
Holiday Inn Express
Jackyl & Hyde Deli & Ale House
K-Mart
Kids Northwest
La Patisserie
La Vie En Rose
Lafeen's
Lakeway Center Laundry
Luis's Mexican Restaurant
Mallard Ice Cream
Motel 6
Mount Baker Theatre
Northwest Ballet School/Theatre
Old Town Cafe
Pacific Marine Exchange
Pacific Marine Gallery
Port of Bellingham
Quality Inn / Baron Suites
Rebound/Lynden Therapy
Specialists
Roadway Inn
Rocket Donuts
Sandwich Odyssey
Sehome Diner
Supon Thai Cuisine
Supreme Bean Coffee
Taco Lobo
The Daisy Cafe
Torre Caffè
Travel Lodge
Upfront Theatre, The
Vis Seafood
Web Locker
West Coast Counseling & Treatment
Center
Whatcom Community College
Heiner Center
Whatcom Community College
Syre Center
Whatcom Educational CU
Main Branch

Whatcom Symphony Orchestra
office
Birch Bay
Bay Center Market
Birch Bay Leisure Park
Birch Bay Teriyaki Cafe
Bob's Burger and Brew
Birch Bay Square
Sandcastle at Birch Bay
Shores Restaurant
(at the Sandcastle)
The Market at Birch Bay
Worldmark
Blaine
Cost Cutter
Loomis Hall Art Gallery
Semiahmoo Golf Club
Smugglers Inn/B&B
Custer
Custer General Store
Everson/Nooksack
The Market at Everson
Fairhaven
12th Street Shoes
Artwood
Avenue Bread in Fairhaven
Bay to Baker Trading Co.
Bellingham Public Library
Fairhaven Branch
Chrysalis Inn & Spa
Dirty Dan Harris'
Fairhaven Village Inn
Ferry Terminal
Finnegan's Alley-Atrium
Lobby
Firehouse Performing Arts Center
Food Pavilion
Good Earth Pottery
Greyhound/Amtrak Station
Jacaranda
Pizzazza
Renaissance Celebration
Rustic Coffee Bar
Sycamore Square-Lobby
Trek Video
Trek Books
Wool Station
Ferndale
Chihuahua's
Cost Cutter
Ferndale Liquor Store
- near Cost Cutter
Ferndale Senior Activity Center
Lynden
Bob's Burger and Brew Lynden
Food Pavilion
Homestead Hotel and Restaurant

Katz! Coffee & Used Books
Lynden Dutch Bakery
Nuthouse Grill
Rusty Wagon Restaurant
Safeway
Masters Blend Coffee House

Mount Baker Highway
Dodson's IGA
North Fork Brewery

Sudden Valley
Sudden Valley Reception Area
Valley Market

Western Washington University - WWU
WWU Performing Arts Center

Whatcom County
Greene's Corner
Whatcom County Library Branches

SKAGIT COUNTY—

Anacortes
Anacortes Public Library
Calico Cupboard
Gere-A-Deli
Insights Gallery
Rockfish Grill
Scott Milo Gallery
The Market at Anacortes

Burlington
Burlington Public Library
Fred Meyer
Haggen

Chuckanut Drive
Chuckanut Manor
Oyster Creek Inn
Taylor Shellfish Farms

La Conner
Café at the Market
Farmhouse Inn
La Conner Chamber of Commerce
MoNA (Museum of Northwest Art)
Skagit County Historical Museum

Mount Vernon
Food Pavilion-Mt. Vernon
McIntyre Hall Performing Arts
Center
Mount Vernon Public Library
Mt. Vernon Chamber of Commerce
Skagit Valley Food Co-op

Sedro-Woolley
Sedro-Woolley Public Library
Sedro-Woolley Senior Center

Entertainment News *NW*

What, Where & When in the Pacific Northwest.

Entertainment News Northwest is the premier monthly guide to arts and entertainment happenings in the region. Each issue is filled with features, photos, and a pull-out calendar of music, literature, dining, art, festivals and outdoor activities.



10,000 copies of **Entertainment News Northwest** are available each month, free of charge, at over **200 prime locations in Whatcom and Skagit counties**. The quality and content of **Entertainment News Northwest** helps to ensure that the magazines, and therefore your ad, are read multiple times because it simply does not wind up in the recycling as fast as some other publications. As a value added service, **ENNW** is available online in PDF format at www.ennw.info, www.downtownbellingham.com, as well as www.fairhaven.com.

At **Entertainment News Northwest**, we support the arts by featuring organizations and people that are active in building the remarkable arts community that so enriches all our lives. Your support of this publication with your advertising dollars will help us continue to support the arts community.

If you would like to become a distribution site, or wish to reserve advertising space in **Entertainment News Northwest**, call 360-815-6286.

Emails from our advertisers and readers...

"Most local publications give entertainment tips for the week. For a view of the entire month pick up a free copy of Entertainment News NW, the best events guide in the county. Not only do you find out about concerts, lectures and plays, you'll get the latest on pet communication workshops or what the Daughters of Norway are up to."

—Alan Rhodes, Feb. 25, 2009 issue, *Cascadia Weekly*

I ran a series of ads in late 2009 - early 2010 and was pleased with the results. The ad layouts looked crisp and eye catching. Numerous customers came in clutching their new copy turned to the page with our ad.

—Will Davis, *The Lucky Monkey*

WHY ADVERTISE IN ENTERTAINMENT NEWS NORTHWEST?

- ✓ ENNW is *THE Arts and Entertainment Magazine* of choice, distributing 10,000 copies at over 200 locations.
- ✓ Entertainment News NW is found in many hotels in Whatcom and Skagit Counties, as well as restaurants, shops, and select grocery stores.
- ✓ We target the best prospects for your events and services. These are the people within an hour's drive, with an interest in where to go for all their entertainment needs.
- ✓ ENNW stays on the coffee table all month long, and is re-opened and re-read many times, by multiple members of the household.
- ✓ Our magazine is family friendly with something of interest for everyone, from the children through the grandparents.
- ✓ Entertainment News NW has the best calendar in the industry, listing events in the order they occur each day.
- ✓ Our color glossy format has the best presentation of your message.
- ✓ ENNW is 100% locally owned and operated. Your money stays at home.
- ✓ Not everyone subscribes to the local daily newspaper.

Whatcom and Skagit County's premier resource for what's happening.

More emails...

Thank you for publishing notices about the Bite of Skagit. This fundraiser on July 31 was highly successful and the money raised will purchase fresh produce from local growers for local food banks. We couldn't have done it without you..."
 —Mary Evitt, AmeriCorps Program Developer, Skagit County Community Action Agency

"I had four phone calls and five emails waiting for me today commenting on your magazine cover which I had not seen yet. Half of them had never picked it up... who knows why. The other folks had never heard of the festival either and after reading it (the feature story) had several plans to make, including the festival... You must know by now that I don't use any other of the community publications. You & I have something in common... Grace and quality is what we bring to the community... I've always appreciated your efforts to make your own way and do it your way. Just like me. Doesn't hurt to have a killer cover either."

—Lloyd Petersen - Mt. Baker Rhythm & Blues Festival

Thanks for your wonderful publication! I recently attended a Bellingham Public Library event, and when the librarian asked attendees where they'd found out about the event, they all said Entertainment News NW!

—Susan Colleen Browne, President, Whatcom Writers and Publishers

Ad Sizes • Rates • Deadlines

ADS & PAYMENT ARE DUE ON THE 10TH OF EACH MONTH.

Prices are per month. Add 10% for **Spot Color!**

Premium locations: Back Cover, Inside Covers, Facing Pages & Calendar (Subject to availability.)

*Less than full page on Back Cover—Add 25% to base rate

FULL COLOR			10-12x	6-9x	2-5x	1x
Back Cover*	.25" bleed	8.125" w X 11" h	900	956	1,013	1,125
Full Page	Vertical	7.25" w X 9.75" h	720	765	810	900
Full Page	Premium Location		828	880	932	1,035
1/2 Page	Vertical	4.75" w X 7.25" h				
1/2 Page	Horizontal	7.25" w X 4.75" h	468	497	527	585
1/2 Page	Premium Location		522	555	587	653
1/3 Page	Square	4.75" w X 4.75" h				
1/3 Page	Vertical	2.25" w X 9.625" h	336	357	378	420
1/3 Page	Horizontal	7.25" w X 3.125" h				
1/3 Page	Premium Location		372	395	419	465
1/4 Page	Vertical	2.25" w X 7.25" h				
1/4 Page	Horizontal	4.75" w X 3.5" h	270	287	304	338
1/4 Page	Banner	7.25" w X 2.25" h				
1/4 Page	Premium Location (Calendar Only)		297	316	334	371
1/6 Page	Vertical	2.25" w X 4.75" h				
1/6 Page	Horizontal	4.75" w X 2.25" h	192	204	216	240
1/6 Page	Banner	7.25" w X 1.5" h				
1/6 Page	Premium Location		210	223	236	263
1/9 Page	Vertical	2.25" w X 3.25" h	136	145	153	170
1/9 Page	Premium Location (Calendar Only)		148	157	167	185
1/12 Page	Square	2.25" w X 2.25" h	108	115	122	135
1/12 Page	Premium Location (Calendar Only)		124	132	140	146

BLACK & WHITE			10-12x	6-9x	2-5x	1x
Full Page	Vertical	7.25" w X 9.75" h	560	595	630	700
1/2 Page	Vertical	4.75" w X 7.25" h				
1/2 Page	Horizontal	7.25" w X 4.75" h	364	387	410	455
1/3 Page	Square	4.75" w X 4.75" h				
1/3 Page	Vertical	2.25" w X 9.625" h	261	278	294	327
1/3 Page	Horizontal	7.25" w X 3.125" h				
1/4 Page	Vertical	2.25" w X 7.25" h				
1/4 Page	Horizontal	4.75" w X 3.5" h	210	223	236	263
1/4 Page	Banner	7.25" w X 2.25" h				
1/6 Page	Vertical	2.25" w X 4.75" h				
1/6 Page	Horizontal	4.75" w X 2.25" h	149	159	168	187
1/6 Page	Banner	7.25" w X 1.5" h				
1/9 Page	Vertical	2.25" w X 3.25" h	106	112	119	132
1/12 Page	Square	2.25" w X 2.25" h	84	89	95	105

Press Release, Calendar & Advertising deadline is the 10th of the month prior to publication.

Email the Press Release & Calendar info to: editor@ennw.info

Email Advertisements & Artwork to: ads@ennw.info

Fax to: 360-676-6083

Mail to: ENNW, P.O. Box 2606, Bellingham, WA 98227-2606

Questions? Call 360-815-6286

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