

Distribution Sites

WHATCOM COUNTY—

Bellingham

Albertson's
Allied Arts
Arne Hanna Aquatic Center
Associates in Family Medicine
Avellino Coffeehouse-Cordata
Avenue Bread on James
Avenue Bread on Railroad
Barkley Village Family Dentistry
Bay Street Village Mall
Bellingham Arts Academy
for Youth (BAAY)
Bellingham Asthma/Allergy
Bellingham Athletic Club
Cornwall
Bellingham Athletic Club
Meridian
Bellingham Bay Family Medicine
Bellingham Childcare
and Learning Center
Bellingham City Hall
Bellingham Fitness
Bellingham International Airport
Bellingham Parks & Recreation
Bellingham Public Library
Main
Bellingham Public Library
Barkley
Bellingham Public Market
Bellingham Sr. Activity Center
Bellingham Theatre Guild
Bellingham Towers
3rd Floor Lobby
Bellingham Urology Specialists
Bellingham Whatcom County
Tourism
Benjamin's
Boomer's
Boundary Bay Brewery
Café Akroteri
Caffe Adagio
Care Medical Group
Casa Que Pasa
Cascade Health Center
Chuckanut Bay Gallery & Garden
Cliff House
Comfort Inn, Guide Meridian
Community Food Co-op
Cordata
Community Food Co-op
Downtown
Consign Northwest
Corry's Fine Dry Cleaning
Crazy Mike's, Lakeway
Creative Dancewear
Dance Studio, The
Dancing For Joy
Days Inn

Diego's
Downtown Bellingham
Partnership
DragonFrog Gallery & Gifts
Econo Lodge
El Rinconcito
Everyday Music
Family Care Network
Clock Tower Bldg.
Family Care Network
Orchard Place
Fiamma Burger
Fireside Martini Bar
Fred Meyer on Bakerview
Fred Meyer on Lakeway
Guest House Inn
Hampton Inn
Hoagland Pharmacy
Holiday Inn Express
Hotel Bellwether
J & J's In & Out
K-Mart
Kids Northwest
Lafeen's
Lakeway Center Laundry
Lee's Restaurant
Leopold Retirement Residence
Les Schwab Tires/James St.
Lorenzo's Mexican Restaurant
Mallard Ice Cream
Mount Baker Theatre
Mt. Shuksan Family Medicine
Nelson's Market
Noki's Thai Cuisine
Northwest Ballet School/Theatre
Northwest Honda
Old Town Café
Old World Deli
Pacific Rim Orthopedic
Peace Health Cardiology
Peace Health Orthopedic
Pickford Film Center
Port of Bellingham
Puget Sound Surgical Center
Q Laundry
Quality Inn / Baron Suites
Rebound / Lynden Therapy
Rocket Donuts
Rodeway Inn
Safeway
Sandwich Odyssey
Sea Breeze Coffee
Spark Museum
Springhill Suites-Marriott
Supreme Bean Coffee
Taco Lobo
The Daisy Café
The Grace Café
The Local
The Table
Torre Caffè

Vis Seafood
Web Locker
Whatcom Chiropractic Center
Whatcom Comm. College
Heiner Center
WECU Main Branch
WinCo

Fairhaven

Artwood
Avenue Bread in Fairhaven
Bellingham Tennis Club
Bellingham Public Library
Chrysalis Inn & Spa
Dirty Dan Harris'
Fairhaven Village Inn
Ferry Terminal
Finnegan's Alley
Good Earth Pottery
Greyhound/Amtrak Station
Papa's Sweets
Pizzazza
Renaissance Celebration
Rustic Coffee Bar
Sycamore Square-Lobby
Village Books
WECU Fairhaven Branch

Western Washington University WWU Performing Arts Center

Birch Bay

Bay Center Market
Birch Bay Leisure Park
Birch Bay Teriyaki Cafe
Bob's Burger and Brew
Birch Bay Square
Sandcastle at Birch Bay
Shores Restaurant
(at the Sandcastle)
The Market at Birch Bay
Worldmark

Blaine

Blaine Visitor's Center
Cost Cutter
Semiahmoo Golf Club
Semiahmoo Resort

Everson/Nooksack

Masters Blend Coffee House
The Market at Everson

Ferndale

Bob's Burger & Brew
Cedar's Cafe
Chihuahua's
Ferndale Senior Activity Center
Mt. Baker Lanes

Lynden

Bob's Burger and Brew
Food Pavilion
Jansen Art Center
Katz! Coffee & Used Books
Nuthouse Grill
Rusty Wagon Restaurant
Safeway

East Whatcom County

Dodson's IGA

Sudden Valley

Glenhaven Country Store
Sudden Valley Reception Area
Sudden Valley Market

Whatcom County

Whatcom Co. Library Branches

SKAGIT COUNTY—

Anacortes

Anacortes Public Library
Calico Cupboard
Hong Kong Garden
Rockfish Grill
Safeway
San Juan Lanes Stork's Restaurant
Scott Milo Gallery
The Market at Anacortes

Burlington

Burlington Public Library
Fred Meyer

Chuckanut Drive

Chuckanut Manor
Taylor Shellfish Farms

La Conner

Farmhouse Inn
Museum of Northwest Art (MoNA)
Pioneer Market
Skagit County Historical Museum

Mount Vernon

Lincoln Theatre
McIntyre Hall Performing Arts
Center
Mexico Café
Mount Vernon Public Library
Safeway
Skagit Valley Food Co-op

Sedro-Woolley

Food Pavilion
Sedro-Woolley Public Library
Sedro-Woolley Senior Center

Entertainment News NW

What, Where & When in the Pacific Northwest.

Whatcom and Skagit County's premier resource for what's happening.

WHY ADVERTISE IN ENNW?

- ✓ Entertainment News NW is Northwest Washington's leading Arts and Entertainment magazine, distributing 10,000 copies monthly with a consistent pick up rate of 90+% .
- ✓ ENNW is distributed at over 200 locations in Whatcom and Skagit counties, including libraries, restaurants, shops, and select grocery stores.
- ✓ ENNW is available online at www.ennw.info for download in pdf format or viewing on computers, laptops, tablets, and mobile devices.
- ✓ ENNW stays around all month long, and is re-opened and re-read multiple times, by multiple members of the household.
- ✓ ENNW is family friendly with something of interest for all ages.
- ✓ Entertainment News NW has a comprehensive calendar, listing events in the order they occur each day throughout the month.
- ✓ Our color glossy format has the best presentation of your message.
- ✓ ENNW is 100% locally owned, operated and printed.

Testimonials from our advertisers & readers...

"This past summer my wife and I...booked into Comfort Inn... and picked up a copy of your Entertainment News NW. The two of us have read through dozens of local guides. ...yours is without a doubt the finest publication of its type that I have had the pleasure to read. It is organized, organized & organized! In addition to its clarity and coverage, the text was well written and the format was very attractive. We took advantage of the information supplied and availed ourselves of a number of the activities and sponsors you included in the publication."

—Stan & Aileen Munro, Vancouver Island

"... I have to tell you how nice it is to have someone giving an informed, critical and at the same time, supportive look at the performing arts scene in Skagit County. ...your reviews are informative in a way that's helpful, thought-provoking in a way that's not confrontational, and enthusiastic without pandering. You are doing us all a very good service. Thanks."

—Scott McDade, President, Theater Arts Guild

"Most local publications give entertainment tips for the week. For a view of the entire month pick up a free copy of Entertainment News NW, the best events guide in the county. Not only do you find out about concerts, lectures and plays, you'll get the latest on pet communication workshops or what the Daughters of Norway are up to."

—Alan Rhodes, Feb. 25, 2009 issue, Cascadia Weekly

Entertainment News NW

— Since 2004 —

Entertainment News NW (ENNW) began in February of 2004 after a long running publication dedicated solely to promoting the arts in Whatcom and Skagit counties ceased production. Since that time ENNW has developed a following that results in very few magazines being left at the distribution points at the end of the month and growing online readership

The support of our advertisers allows us to produce the magazine. We are very grateful for that support and would like you to consider joining us, and them.

Entertainment News NW is simply a good value for your advertising dollars. We print 10,000 magazines each month. We distribute to 200+ locations in Whatcom and Skagit counties and we consistently have a pickup rate of 90+%. The high quality presentation and the comprehensive calendar insure that ENNW stays around for the entire month, being read and re-read multiple times by multiple household members. ENNW is not in the recycling the next day.

In addition to our printed copies, ENNW is available online at www.ennw.info where readers can download a PDF or view directly on computer, laptop, or mobile device. When read online, your ads and PR submissions that contain a website or email address are highlighted (hyperlinked) allowing easy and direct access to your website.

Regular advertisers, in the 6-9x and 10-12x category, receive a free “border ad” on our website which randomly rotates the position of the ad and automatically links to your website when clicked.

Less frequent advertisers may purchase a border ad for \$25 per month.

We do everything we can to make your advertising choices simple and flexible. Once you decide how many times you want to advertise in a 12-month period (1x, 2-5x, 6-9x, or 10-12x) you then have the flexibility to move up and down in the size column. This allows you to choose a larger ad for a special sale or event and then move down to a smaller ad to maintain name familiarity. We welcome press-ready ads in pdf format. We are happy to make minor changes to your existing ad at no charge. We will also build your ad from scratch at the rate of \$50 per hour.

And last but not least. We like our magazine, as do thousands of readers who pick it up every month. But we understand it may not be a good advertising fit for everyone. We think you would be a good fit and that your business or event would benefit from advertising with us. If you feel a presence in an entertainment magazine is not a good fit for you, you might consider supporting the arts by donating ad space on behalf of an organization or non-profit.

Here’s the part you won’t hear from anyone else trying to sell you advertising. “It’s OK to say no.” We simply ask that you let us know.

Ad Sizes · Rates · Deadlines

ADS ARE DUE ON THE 10TH OF EACH MONTH.

x = number of ads placed within one year. (e.g. 2-5x = running 2 to 5 ads in a 12 month period)

Premium locations: Back Cover, Inside Covers, Facing Pages & Calendar (Subject to availability.)

*Less than full page on Back Cover – Add 25% to base rate | **Prices are per month.**

Size	Orientation	Width by Height	10-12x	6-9x	2-5x	1x
Back Cover*	.25" bleed	8.125" w X 11" h	\$1015	\$1,079	\$1,142	\$1,269
Full Page	Vertical	7.25" w X 9.75" h	\$812	\$863	\$914	\$1015
	Premium Location		\$934	\$992	\$1051	\$1,167
1/2 Page	Vertical	4.75" w X 7.25" h	\$528	\$561	\$594	\$660
	or Horizontal	7.25" w X 4.75" h				
	Premium Location		\$589	\$625	\$662	\$736
1/3 Page	Square	4.75" w X 4.75" h	\$379	\$403	\$426	\$474
	or Vertical	2.25" w X 9.625" h				
	or Horizontal	7.25" w X 3.125" h				
	Premium Location		\$420	\$446	\$472	\$524
1/4 Page	Vertical	2.25" w X 7.25" h	\$305	\$324	\$343	\$381
	or Horizontal	4.75" w X 3.5" h				
	or Banner	7.25" w X 2.25" h				
	Premium Location (Calendar Only)		\$335	\$356	\$377	\$419
1/6 Page	Vertical	2.25" w X 4.75" h	\$217	\$230	\$244	\$271
	or Horizontal	4.75" w X 2.25" h				
	or Banner	7.25" w X 1.5" h				
	Premium Location		\$237	\$252	\$266	\$296
1/9 Page	Vertical	2.25" w X 3.25" h	\$153	\$163	\$173	\$192
	Premium Location (Calendar Only)		\$1607	\$177	\$188	\$209
1/12 Page	Square	2.25" w X 2.25" h	\$122	\$129	\$137	\$152
	Premium Location (Calendar Only)		\$140	\$149	\$158	\$165



Press Release, Calendar & Advertising deadline is the 10th of the month prior to publication.

Submit Press Releases, Calendar Items & Photos online at www.ennw.info/submit-an-event.

Email Advertisements & Artwork to: ads@ennw.info

**Mail to:
ENNW, P.O. Box 2606
Bellingham, WA 98227-2606**

Questions? Call 360-599-6827