

Distribution Sites

WHATCOM COUNTY—

Bellingham

Affinity @ Bellingham
Allied Arts
Arne Hanna Aquatic Center
Associates in Family Medicine
Avenue Bread on James
Avenue Bread on Railroad
Barkley Village Family Dentistry
Bay Street Village Mall
Bellingham Arts Academy for Youth (BAAY)
Bellingham Asthma/Allergy
Bellingham Athletic Club, Cornwall
Bellingham Athletic Club, Meridian
Bellingham Bay Family Medicine
Bellingham Childcare and Learning Center
Bellingham City Hall
Bellingham Grocery Outlet
Bellingham Fitness
Bellingham International Airport
Bellingham Parks & Recreation
Bellingham Public Library, Main
Bellingham Public Library, Barkley
Bellingham Public Market
Bellingham Sports and Spine Physical Therapy
Bellingham Sr. Activity Center
Bellingham Theatre Guild
Bellingham Towers, 3rd Floor Lobby
Bellingham Urology Specialists
Bellingham Whatcom County Tourism
Benjamin's
Boomer's
Boundary Bay Brewery
Brotha Dudes
Brio Laundry
Café Akroteri
Caffe Adagio
Care Medical Group
Casa Que Pasa
Cascade Health Center
Chuckanut Bay Gallery and Sculpture Garden
Cliff House
Comfort Inn, Guide Meridian
Community Food Co-op, Downtown
Community Food Co-op, Cordata
Cornwall Corner Market
Corry's Fine Dry Cleaning
Crazy Mike's, Lakeway
Creative Dancewear
Dance Studio, The
Dancing For Joy
Days Inn
Diamond Antiques
Downtown Bellingham Partnership

EAT Restaurant and Bar
Econo Lodge
El Rinconcito
Everyday Music
Family Care Network, Clock Tower Bldg.
Family Care Network, Orchard Place
Fiamma Burger
Fireside Martini Bar
Fred Meyer on Bakerview
Fred Meyer on Lakeway
Gluten Free Angel's Bakery and Cafe
Goat Mountain Pizza
Gruff Brewing
Guest House Inn
Hampton Inn
Hoagland Pharmacy
Holiday Inn Express
Hotel Bellwether
J & J's In & Out
Joy of Pilates Studio
K-Mart
Kids Northwest
Kulshan Brewery 1 & 2
Lafeen's
Lakeway Center Laundry
Lee's Restaurant
Leopold Retirement Residence
Les Schwab Tires/James St.
Lilia's Mexican Restaurant
Mallard Ice Cream
Mount Baker Theatre
Mt. Shuksan Family Medicine
Nelson's Market
Northwest Ballet School/Theatre
Northwest Honda
Old Town Café
Old World Deli
Original Grains Bakery
Pacific Rim Orthopedic
Peace Health Cardiology
Peace Health Orthopedic
Pickford Film Center
Port of Bellingham
Pure Bliss
Quality Inn / Baron Suites
Rebound / Lynden Therapy
Rocket Donuts
Rodeway Inn
Safeway on Sunset
Sandwich Odyssey
Slo Pitch Sports Grill
Spark Museum of Electrical Invention
Springhill Suites-Marriott
Starvin Sam's-Meridian
Taco Lobo
Torre Caffè
The Daisy Café
The Local
The Willows-Retirement Residence
Wanida Thai Restaurant

Web Locker
Whatcom Chiropractic Center
Whatcom Community College
Heiner Center
Wild Hare
WECU Main Branch
WinCo

Fairhaven

Artwood
Avenue Bread in Fairhaven
Bellingham Tennis Club
Bellingham Public Library
Chrysalis Inn & Spa
Dirty Dan Harris'
Fairhaven Village Inn
Ferry Terminal
Finnegan's Alley
Good Earth Pottery
Greyhound/Amtrak Station
Parkway Chateau
PeaceHealth St. Joseph Hospital
Pizzazza
Renaissance Celebration
Stones Throw Brewing
Sycamore Square-Lobby
Village Books
Wander Brewing
WECU, Fairhaven Branch

Western Washington University

WWU Performing Arts Center

Birch Bay

Bay Cafe
Bay Center Market
Birch Bay Leisure Park
Birch Bay Teriyaki Cafe
Birch Bay Visitor Center
Bob's Burger and Brew at Birch Bay Square
Sandcastle at Birch Bay
Shores Restaurant at the Sandcastle
The Market at Birch Bay
Worldmark

Blaine

Blaine Visitor's Center
Cost Cutter
Semiahmoo Golf Club
Semiahmoo Resort

Everson/Nooksack

Masters Blend Coffee House
The Market at Everson

Ferndale

Bob's Burger and Brew
Cedar's Cafe
Chihuahua's
Ferndale Family Medicine
Ferndale Senior Activity Center
Mt. Baker Lanes

Lynden

Bob's Burger and Brew
Food Pavilion
Jansen Art Center
Katz! Coffee and Used Books
Nuthouse Grill
Rusty Wagon Restaurant
Safeway
Vacation Int'l @ Homestead Resort
Village Books
Washington Federal

East Whatcom County

Dodson's IGA
Infusion Cuisine

Sudden Valley

Glenhaven Country Store
Sudden Valley Reception Area
Sudden Valley Market

Whatcom County

Whatcom Co. Library Branches

SKAGIT COUNTY—

Anacortes

Anacortes Community Theatre
Anacortes Public Library
Calico Cupboard
Hong Kong Garden
Rockfish Grill
Safeway
San Juan Lanes Stork's Restaurant
Scott Milo Gallery
The Market at Anacortes

Burlington

Burlington Public Library
Fred Meyer

Chuckanut Drive

Chuckanut Manor
Taylor Shellfish Farms

La Conner

Farmhouse Inn
Museum of Northwest Art (MoNA)
Pioneer Market
Skagit County Historical Museum
Your Community Bakery

Mount Vernon

Lincoln Theatre
McIntyre Hall Performing Arts Center
Mexico Café
Mount Vernon Public Library
Safeway
Skagit Valley Food Co-op

Sedro-Woolley

Food Pavilion
Sedro-Woolley Public Library
Sedro-Woolley Senior Center



Whatcom and Skagit County's premier resource for what's happening.

WHY ADVERTISE IN ENNW?

- ✓ Entertainment News NW is Northwest Washington's leading Arts and Entertainment magazine, distributing 10,000 copies monthly with a consistent pick up rate of 90+% .
- ✓ ENNW is distributed at over 200 locations in Whatcom and Skagit counties, including libraries, restaurants, shops, and select grocery stores.
- ✓ ENNW is available online at www.ennw.info for download in pdf format or viewing on computers, laptops, tablets and smartphones.
- ✓ ENNW stays around all month long, and is re-opened and re-read multiple times, by multiple members of the household.
- ✓ ENNW is family friendly with something of interest for all ages.
- ✓ Entertainment News NW has a comprehensive calendar, listing events in the order they occur each day throughout the month.
- ✓ Our color glossy format has the best presentation of your message.
- ✓ ENNW is 100% locally owned, operated and printed.

Testimonials from our advertisers and readers...

"This past summer my wife and I...booked into Comfort Inn... and picked up a copy of your Entertainment News NW. The two of us have read through dozens of local guides. ...yours is without a doubt the finest publication of its type that I have had the pleasure to read. It is organized, organized & organized! In addition to its clarity and coverage, the text was well written and the format was very attractive. We took advantage of the information supplied and availed ourselves of a number of the activities and sponsors you included in the publication."

—Stan & Aileen Munro, Vancouver Island

"... I have to tell you how nice it is to have someone giving an informed, critical and at the same time, supportive look at the performing arts scene in Skagit County. ...your reviews are informative in a way that's helpful, thought-provoking in a way that's not confrontational, and enthusiastic without pandering. You are doing us all a very good service. Thanks."

—Scott McDade, President, Theater Arts Guild

"Most local publications give entertainment tips for the week. For a view of the entire month pick up a free copy of Entertainment News NW, the best events guide in the county. Not only do you find out about concerts, lectures and plays, you'll get the latest on pet communication workshops or what the Daughters of Norway are up to."

—Alan Rhodes, Cascadia Weekly

Entertainment News NW

— Since 2004 —

Entertainment News NW (ENNW) began in February of 2004 after a long running publication dedicated solely to promoting the arts in Whatcom and Skagit counties ceased production. Since that time ENNW has developed a following that results in very few magazines being left at the distribution points at the end of the month.

The support of our advertisers allows us to produce the magazine and many of them have been with us since our first issue. We are very grateful for that support and would like you to consider joining us, and them.

Entertainment News NW is simply a good value for your advertising dollars. We print 10,000 magazines each month. We distribute to nearly 200 locations in Whatcom and Skagit counties and we consistently have a pickup rate of 90+%. The high quality presentation and the comprehensive calendar insure that ENNW stays around for the entire month, being read and re-read multiple times by multiple household members. ENNW is not in the recycling the next day.

In addition to our printed copies, ENNW is available online at www.ennw.info where readers can download a PDF or view directly on computer, laptop, tablet, or smartphone. When read online, your ads and PR submissions that contain a website or email address are highlighted (hyperlinked) allowing easy and direct access to your website.

Regular advertisers (4+ ads within a 12 month period) receive a free “border ad” on our website which randomly rotates the position of the ad and automatically links to your website when clicked.

Readers can also check the “Updates and Changes” section to find last minute changes or cancellations that may have occurred after the magazine went to print.

We do everything we can to make your advertising choices simple and flexible. Once you decide how many times you want to advertise in a 12-month period (1x, 2-5x, 6-9x, or 10-12x) you then have the flexibility to move up and down in the size column. This allows you to choose a larger ad for a special sale or event and then move down to a smaller ad to maintain name familiarity. We welcome press-ready ads in pdf format but we will also provide up to a half hour of time to design ads for you at no additional charge above the ad rate (\$50 per hour thereafter).

And last but not least. We like our magazine, as do thousands of readers who pick it up every month. But we understand it may not be a good advertising fit for everyone. We think you would be a good fit and that your business or event would benefit from advertising with us. If you feel a presence in an entertainment magazine is not a good fit for you, you might consider supporting the arts by donating ad space on behalf of an organization or non-profit.

Here’s the part you won’t hear from anyone else trying to sell you advertising. “It’s OK to say no.” We simply ask that you let us know.

Ad Sizes · Rates · Deadlines

ADS ARE DUE ON THE 10TH OF EACH MONTH.

x = number of ads placed within one year. (e.g. 2-5x = running 2 to 5 ads in a 12 month period)

Premium locations: Back Cover, Inside Covers, Facing Pages & Calendar (Subject to availability.)

*Less than full page on Back Cover – Add 25% to base rate | **Prices are per month.**

Size	Orientation	Width by Height	10-12x	6-9x	2-5x	1x
Back Cover*	.25" bleed	8.125" w X 11" h	\$995	\$1,057	\$1,120	\$1,244
Full Page	Vertical	7.25" w X 9.75" h	\$796	\$846	\$896	\$995
	Premium Location		\$915	\$973	\$1,030	\$1,144
1/2 Page	Vertical	4.75" w X 7.25" h	\$517	\$550	\$582	\$647
	or Horizontal	7.25" w X 4.75" h				
	Premium Location		\$577	\$613	\$649	\$721
1/3 Page	Square	4.75" w X 4.75" h	\$371	\$395	\$418	\$464
	or Vertical	2.25" w X 9.625" h				
	or Horizontal	7.25" w X 3.125" h				
	Premium Location		\$411	\$437	\$463	\$514
1/4 Page	Vertical	2.25" w X 7.25" h	\$299	\$317	\$336	\$373
	or Horizontal	4.75" w X 3.5" h				
	or Banner	7.25" w X 2.25" h				
	Premium Location (Calendar Only)		\$328	\$349	\$369	\$410
1/6 Page	Vertical	2.25" w X 4.75" h	\$212	\$226	\$239	\$265
	or Horizontal	4.75" w X 2.25" h				
	or Banner	7.25" w X 1.5" h				
	Premium Location		\$232	\$247	\$261	\$290
1/9 Page	Vertical	2.25" w X 3.25" h	\$150	\$160	\$169	\$188
	Premium Location (Calendar Only)		\$164	\$174	\$184	\$205
1/12 Page	Square	2.25" w X 2.25" h	\$119	\$127	\$134	\$149
	Premium Location (Calendar Only)		\$137	\$146	\$154	\$162



Press Release, Calendar & Advertising deadline is the 10th of the month prior to publication.

Submit Press Releases, Calendar Items & Photos online at www.ennw.info/submit-an-event.

Email Advertisements & Artwork to: ads@ennw.info

Fax to: 360-676-6083

**Mail to:
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Bellingham, WA 98227-2606**

Questions? Call 360-599-6827