

Distribution Sites

WHATCOM COUNTY—

Bellingham
 Allied Arts
 Arne Hanna Aquatic Center
 Associates in Family Medicine
 Avenue Bread on James
 Avenue Bread on Railroad
 Bagelry
 Barkley Village Family Dentistry
 Bay Street Village Mall
 Bellingham Arts Academy
 for Youth (BAAY)
 Bellingham Asthma/Allergy
 Bellingham Athletic Club
 Cornwall
 Bellingham Athletic Club
 Meridian
 Bellingham Bay Family Medicine
 Bellingham City Hall
 Bellingham Grocery Outlet
 Bellingham Fitness
 Bellingham International Airport
 Bellingham Public Library
 Main
 Bellingham Public Library
 Barkley
 Bellingham Sports & Spine
 Physical Therapy
 Bellingham Sr. Activity Center
 Bellingham Theatre Guild
 Bellingham Towers
 3rd Floor Lobby
 Bellingham Urology Specialists
 Bellingham Whatcom County
 Tourism
 Benjamin's
 Best Western Plus
 Birch Door Cafe
 Boomer's
 Boundary Bay Brewery
 Brio Laundry
 Café Akroteri
 Caffè Adagio
 Care Medical Group
 Casa Que Pasa
 Cascade Health Center
 Comfort Inn, Guide Meridian
 Community Food Co-op
 Cordata
 Community Food Co-op
 Downtown
 Cornwall Corner Market
 Corry's Fine Dry Cleaning
 Dance Studio, The
 Days Inn
 Diamond Antiques
 Downtown Bellingham
 Partnership
 El Rinconcito

Everyday Music
 Family Care Network
 Clock Tower Bldg.
 Fiamma Burger
 Fireside Martini Bar
 Fred Meyer on Bakerview
 Fred Meyer on Lakeway
 Greene's Corner
 Gruff Brewing
 Guest House Inn
 Hoagland Pharmacy
 Holiday Inn Express
 Hotel Bellwether
 J & J's In & Out
 Joy of Pilates
 Kulshan Brewery 1
 Kulshan Brewery 2
 Lafeen's
 Lakeway Center Laundry
 Les Schwab Tires/James St.
 Lilia's Mexican Restaurant
 Mallard Ice Cream
 Melvin Brewing
 Mount Baker Theatre
 Morning Glory Lodge
 Mt. Shuksan Family Medicine
 Naan & Brew
 Nelson's Market
 Northwest Ballet School/Theatre
 Northwest Honda
 Old Town Café
 Old World Deli
 Pacific Rim Orthopedic
 Peace Health Cancer Center
 Peace Health Cardiology
 Peace Health Orthopedic
 Peace Health Campus
 Pickford Film Center
 Port of Bellingham
 Quality Inn / Baron Suites
 Rebound / Lynden Therapy
 Rocket Donuts
 Rodeway Inn
 Safeway
 Sandwich Odyssey
 Slo Pitch Sports Grill
 Spark Museum
 Springhill Suites-Marriott
 Still Life Massage & Float
 Taco Lobo
 The Daisy Café
 The Local
 Wander Brewing
 Wanida Thai Restaurant
 Web Locker
 Whatcom Comm. College
 Heiner Center
 Whatcom Family &
 Community Network
 WECU Main Branch
 Wild Hare Drum Studio

Fairhaven
 Artwood
 Avenue Bread in Fairhaven
 Bellingham Tennis Club
 Bellingham Public Library
 Chrysalis Inn & Spa
 Dirty Dan Harris'
 Fairhaven Village Inn
 Ferry Terminal
 Finnegan's Alley
 Good Earth Pottery
 Greyhound/Amtrak Station
 Mt. Bakery
 Pizzazza
 Renaissance Celebration
 Solstice
 Stones Throw Brewing
 Sycamore Square-Lobby
 Village Books
 WECU Fairhaven Branch
 Whatcom Art Market

Western Washington University
 WWU Performing Arts Center

Birch Bay
 Bay Center Market
 Birch Bay Leisure Park
 Birch Bay Teriyaki Cafe
 Birch Bay Visitor Center
 Bob's Burger and Brew
 Birch Bay Square
 Sandcastle at Birch Bay
 Shores Restaurant
 (at the Sandcastle)
 The Market at Birch Bay
 Worldmark

Blaine
 Blaine Visitor's Center
 Blaine Senior Center
 Cost Cutter
 Semiahmoo Golf Club
 Semiahmoo Resort

Everson/Nooksack
 The Market at Everson

Ferndale
 Cedar's Cafe
 Chihuahua's
 Ferndale Family Medicine
 Ferndale Senior Activity Center
 Mt. Baker Lanes

Lynden
 Bellewood Acres
 Bob's Burger and Brew
 Food Pavilion

Grocery Outlet
 Hilltop Restaurant
 Infusin Cuisine
 Jansen Art Center
 Katz! Coffee & Used Books
 Nuthouse Grill
 Rusty Wagon Restaurant
 Safeway
 Homestead Resort
 Village Books
 Washington Federal Bank

Sudden Valley
 Sudden Valley Reception Area
 Sudden Valley Market

Whatcom County
 Whatcom Co. Library Branches

SKAGIT COUNTY—

Anacortes
 Anacortes Public Library
 Calico Cupboard
 Hong Kong Garden
 Rockfish Grill
 Safeway
 San Juan Lanes Stork's Restaurant
 Scott Milo Gallery
 The Market at Anacortes

Burlington
 Burlington Public Library
 Fred Meyer

Chuckanut Drive
 Chuckanut Manor

La Conner
 Museum of Northwest Art (MoNA)
 Pioneer Market
 Skagit County Historical Museum

Mount Vernon
 Lincoln Theatre
 McIntyre Hall Performing Arts
 Center
 Mexico Café
 Mount Vernon Public Library
 Safeway
 Skagit Valley Food Co-op

Sedro-Woolley
 Food Pavilion
 Pioneer Marketplace
 Sedro-Woolley Public Library
 Sedro-Woolley Senior Center

Entertainment News NW

What, Where & When in the Pacific Northwest.

Whatcom and Skagit County's premier resource for what's happening.

WHY ADVERTISE IN ENNW?

- ✓ Entertainment News NW is Northwest Washington's leading Arts and Entertainment magazine, distributing 10,000 copies monthly with a consistent pick up rate of 90+% .
- ✓ ENNW is distributed at over 200 locations in Whatcom and Skagit counties, including libraries, restaurants, shops, and select grocery stores.
- ✓ ENNW is available online at www.ennw.info for download in pdf format or viewing on computers, laptops, tablets, and mobile devices.
- ✓ ENNW stays around all month long, and is re-opened and re-read multiple times, by multiple members of the household.
- ✓ ENNW is family friendly with something of interest for all ages.
- ✓ Entertainment News NW has a comprehensive calendar, listing events in the order they occur each day throughout the month.
- ✓ Our color glossy format has the best presentation of your message.
- ✓ ENNW is 100% locally owned, operated and printed.

Testimonials from our advertisers & readers...

"This past summer my wife and I...booked into Comfort Inn... and picked up a copy of your Entertainment News NW. The two of us have read through dozens of local guides. ...yours is without a doubt the finest publication of its type that I have had the pleasure to read. It is organized, organized & organized! In addition to its clarity and coverage, the text was well written and the format was very attractive. We took advantage of the information supplied and availed ourselves of a number of the activities and sponsors you included in the publication."

—Stan & Aileen Munro, Vancouver Island

"... I have to tell you how nice it is to have someone giving an informed, critical and at the same time, supportive look at the performing arts scene in Skagit County. ...your reviews are informative in a way that's helpful, thought-provoking in a way that's not confrontational, and enthusiastic without pandering. You are doing us all a very good service. Thanks."

—Scott McDade, President, Theater Arts Guild

"Most local publications give entertainment tips for the week. For a view of the entire month pick up a free copy of Entertainment News NW, the best events guide in the county. Not only do you find out about concerts, lectures and plays, you'll get the latest on pet communication workshops or what the Daughters of Norway are up to."

—Alan Rhodes, Feb. 25, 2009 issue, Cascadia Weekly

Entertainment News NW

— Since 2004 —

Entertainment News NW (ENNW) began in February of 2004 after a long running publication dedicated solely to promoting the arts in Whatcom and Skagit counties ceased production. Since that time ENNW has developed a following that results in very few magazines being left at the distribution points at the end of the month and growing online readership

The support of our advertisers allows us to produce the magazine. We are very grateful for that support and would like you to consider joining us, and them.

Entertainment News NW is simply a good value for your advertising dollars. We print 10,000 magazines each month. We distribute to 200+ locations in Whatcom and Skagit counties and we consistently have a pickup rate of 90+%. The high quality presentation and the comprehensive calendar insure that ENNW stays around for the entire month, being read and re-read multiple times by multiple household members. ENNW is not in the recycling the next day.

In addition to our printed copies, ENNW is available online at www.ennw.info where readers can download a PDF or view directly on computer, laptop, or mobile device. When read online, your ads and PR submissions that contain a website or email address are highlighted (hyperlinked) allowing easy and direct access to your website.

Regular advertisers, in the 6-9x and 10-12x category, receive a free “border ad” on our website which randomly rotates the position of the ad and automatically links to your website when clicked.

Less frequent advertisers may purchase a border ad for \$25 per month.

We do everything we can to make your advertising choices simple and flexible. Once you decide how many times you want to advertise in a 12-month period (1x, 2-5x, 6-9x, or 10-12x) you then have the flexibility to move up and down in the size column. This allows you to choose a larger ad for a special sale or event and then move down to a smaller ad to maintain name familiarity. We welcome press-ready ads in pdf format. We are happy to make minor changes to your existing ad at no charge. We will also build your ad from scratch at the rate of \$50 per hour.

And last but not least. We like our magazine, as do thousands of readers who pick it up every month. But we understand it may not be a good advertising fit for everyone. We think you would be a good fit and that your business or event would benefit from advertising with us. If you feel a presence in an entertainment magazine is not a good fit for you, you might consider supporting the arts by donating ad space on behalf of an organization or non-profit.

Here’s the part you won’t hear from anyone else trying to sell you advertising. “It’s OK to say no.” We simply ask that you let us know.

Ad Sizes · Rates · Deadlines

ADS ARE DUE ON THE 10TH OF EACH MONTH.

x = number of ads placed within one year. (e.g. 2-5x = running 2 to 5 ads in a 12 month period)

Premium locations: Back Cover, Inside Covers, Facing Pages & Calendar (Subject to availability.)

*Less than full page on Back Cover – Add 25% to base rate | **Prices are per month.**

Size	Orientation	Width by Height	10-12x	6-9x	2-5x	1x
Back Cover*	.25" bleed	8.125" w X 11" h	\$1,066	\$1,132	\$1,199	\$1,332
Full Page	Vertical	7.25" w X 9.75" h	\$852	\$905	\$959	\$1,066
	Premium Location		\$980	\$1,041	\$1,102	\$1,225
1/2 Page	Vertical	4.75" w X 7.25" h	\$554	\$588	\$623	\$692
	or Horizontal	7.25" w X 4.75" h				
	Premium Location		\$618	\$656	\$695	\$772
1/3 Page	Square	4.75" w X 4.75" h	\$398	\$422	\$447	\$497
	or Vertical	2.25" w X 9.625" h				
	or Horizontal	7.25" w X 3.125" h				
	Premium Location		\$440	\$468	\$495	\$550
1/4 Page	Vertical	2.25" w X 7.25" h	\$320	\$339	\$359	\$399
	or Horizontal	4.75" w X 3.5" h				
	or Banner	7.25" w X 2.25" h				
	Premium Location (Calendar Only)		\$351	\$373	\$395	\$439
1/6 Page	Vertical	2.25" w X 4.75" h	\$227	\$241	\$256	\$284
	or Horizontal	4.75" w X 2.25" h				
	or Banner	7.25" w X 1.5" h				
	Premium Location		\$249	\$264	\$280	\$311
1/9 Page	Vertical	2.25" w X 3.25" h	\$161	\$171	\$181	\$201
	Premium Location (Calendar Only)		\$175	\$186	\$197	\$219
1/12 Page	Square	2.25" w X 2.25" h	\$128	\$136	\$144	\$160
	Premium Location (Calendar Only)		\$147	\$156	\$165	\$173



Press Release, Calendar & Advertising deadline is the 10th of the month prior to publication.

Submit Press Releases, Calendar Items & Photos online at www.ennw.info/submit-an-event.

Email Advertisements & Artwork to: ads@ennw.info

**Mail to:
ENNW, P.O. Box 2606
Bellingham, WA 98227-2606**

Questions? Call 360-599-6827